

Indian Institute of Management Rohtak
भारतीय प्रबन्ध संस्थान रोहतक



INTERIM FINAL PLACEMENT REPORT

BATCH OF
2020-2022

DIRECTOR'S ADDRESS

Prof. Dheeraj Sharma
(Director, IIM Rohtak)



It gives me immense pleasure to share that the Indian Institute of Management, Rohtak has successfully concluded Final Placements for the batch of 2020-22. I am informed by the placement committee that we have achieved 100% placement of the eligible students. IIM Rohtak became the first IIM to complete the placements. This is a testimony of the trust of our recruiters in the dynamic, industrious, and ethical students of the institute. The year 2020-22 was full of speculations and uncertainties in the business environment. However, our student placement committee worked hard and received strong facilitation from the institute. The efforts of the placement committee resulted in excellent outcomes even in the COVID situation that the world is dealing with. The unwavering support of our loyal recruiters and participation of several new companies in our placement process has helped us culminate our placement activities for this year well within time. The programme fee of the institute is the lowest among any IIMs in the country. Hence, IIM Rohtak is the top B School with the best return on investment. Institute adopts a strong and intensive corporate interaction process for its students, including leadership lecture series, live projects, industrial visits, management summits, workshops, and certification programs. All these activities continued this year as well through virtual mode that provided the students with expertise and knowledge of the business environment that helped them prepare better for their future jobs. Our overall emphasis has been on the all-around growth and development of IIM Rohtak students. This year, the institute forged new alliances with more than 40 new recruiters like Accenture Strategy, Aditya Birla Capital Group, Grasim Industries, Amazon, Arcesium, Reliance Retail, Schindler, and Bharat Serums among others. Loyal recruiters like Deloitte, Capgemini, Indus Valley Partners, Tata Steel, HDFC Bank, ICICI Bank, OfBusiness, Yes Bank, Cognizant, CollegeDunia, AuthBridge, Xiaomi, and Natwest among others, continued to repose faith in the ability of our students. This year also witnessed a good number of Pre Placement offers being given by various recruiters. General Management, Consulting, and Analytics were the most sought-after domains with over 73% of the batch being recruited in these domains. This has been observed due to the diversified pool of student talent at our institute that catered to the wide range of profiles required by the industry. Also, it increased its diversity in course offerings. I take this opportunity to express my gratitude to our recruiters for affirming their belief in the ability of our students. I thank all the stockholders for their constant support and encouragement. I also congratulate the placement committee, who worked round the clock for the successful completion of the entire process.

Finally, I reiterate that IIM Rohtak will continue to nurture the country's best management talent and will continue to work diligently to produce business leaders who will exhibit superior work-ethic, high commitment, strong persistence, and a positive attitude.

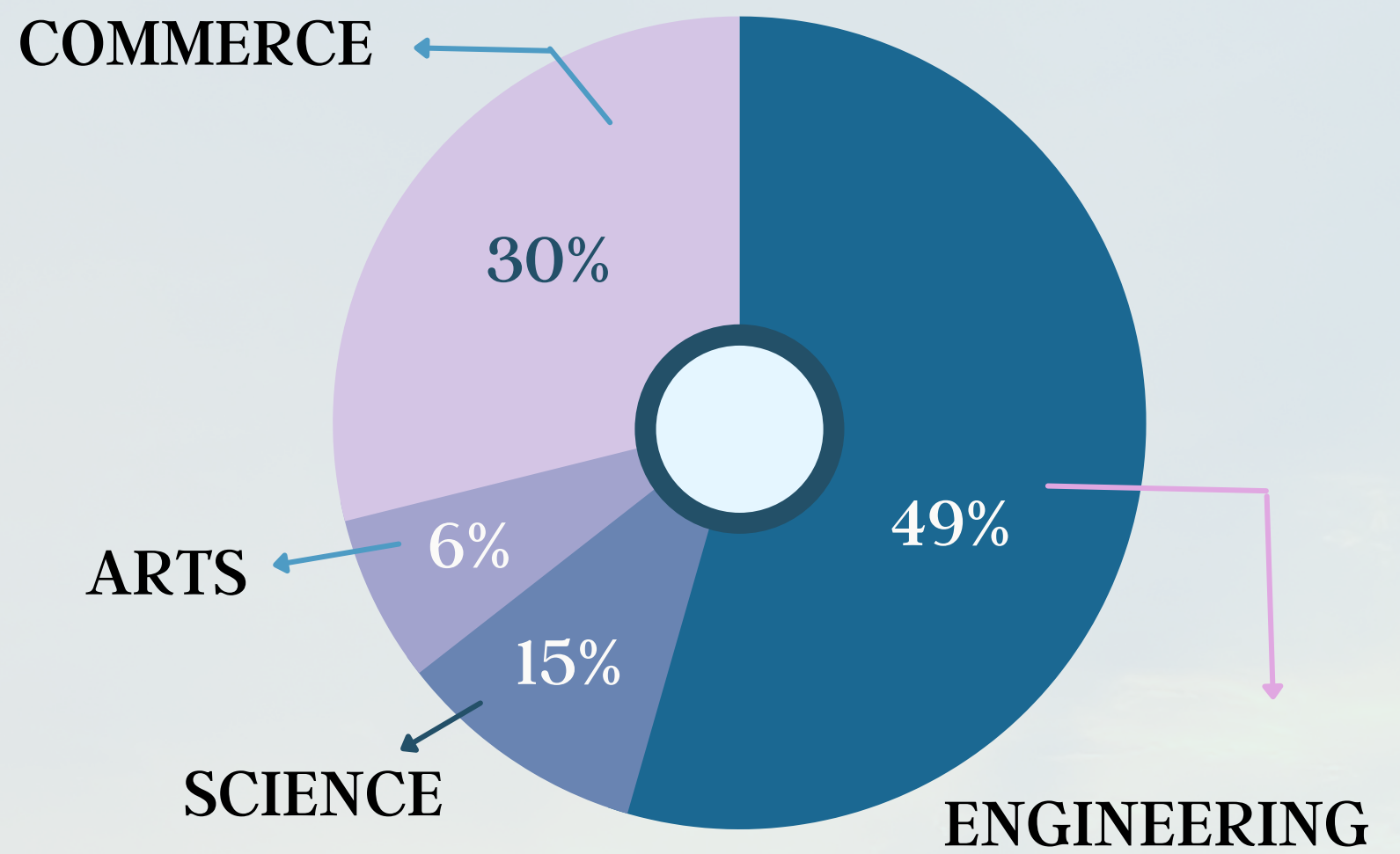
BATCH PROFILE

BATCH STRENGTH

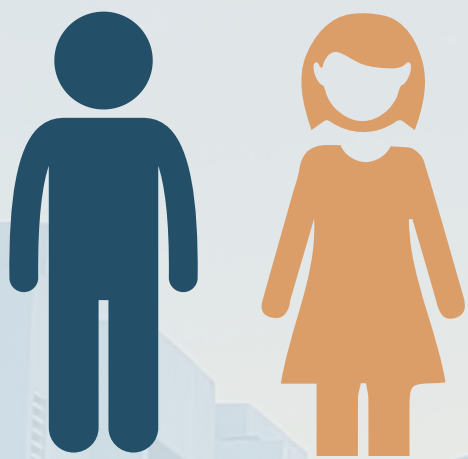


233

ACADEMIC DIVERSITY

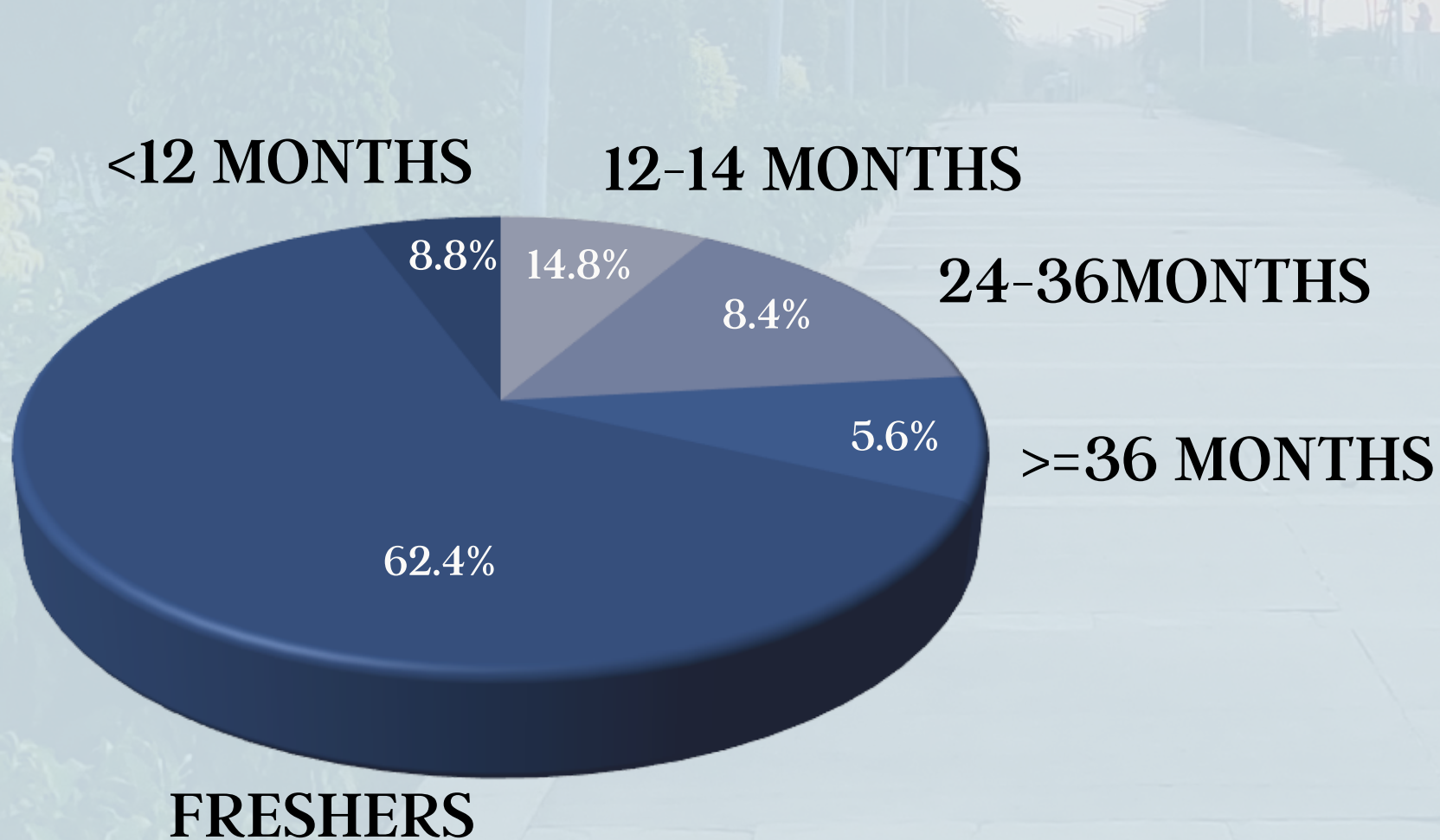


BATCH PROFILE



3:7

WORK EXPERIENCE



41% IT & ANALYTICS

17% CONSULTING

13% OPERATIONS

13% MARKETING

12% FINANCE

3% OTHERS

PLACEMENT STATISTICS

32 LPA

HIGHEST CTC

16.06 LPA

AVERAGE CTC

15 LPA

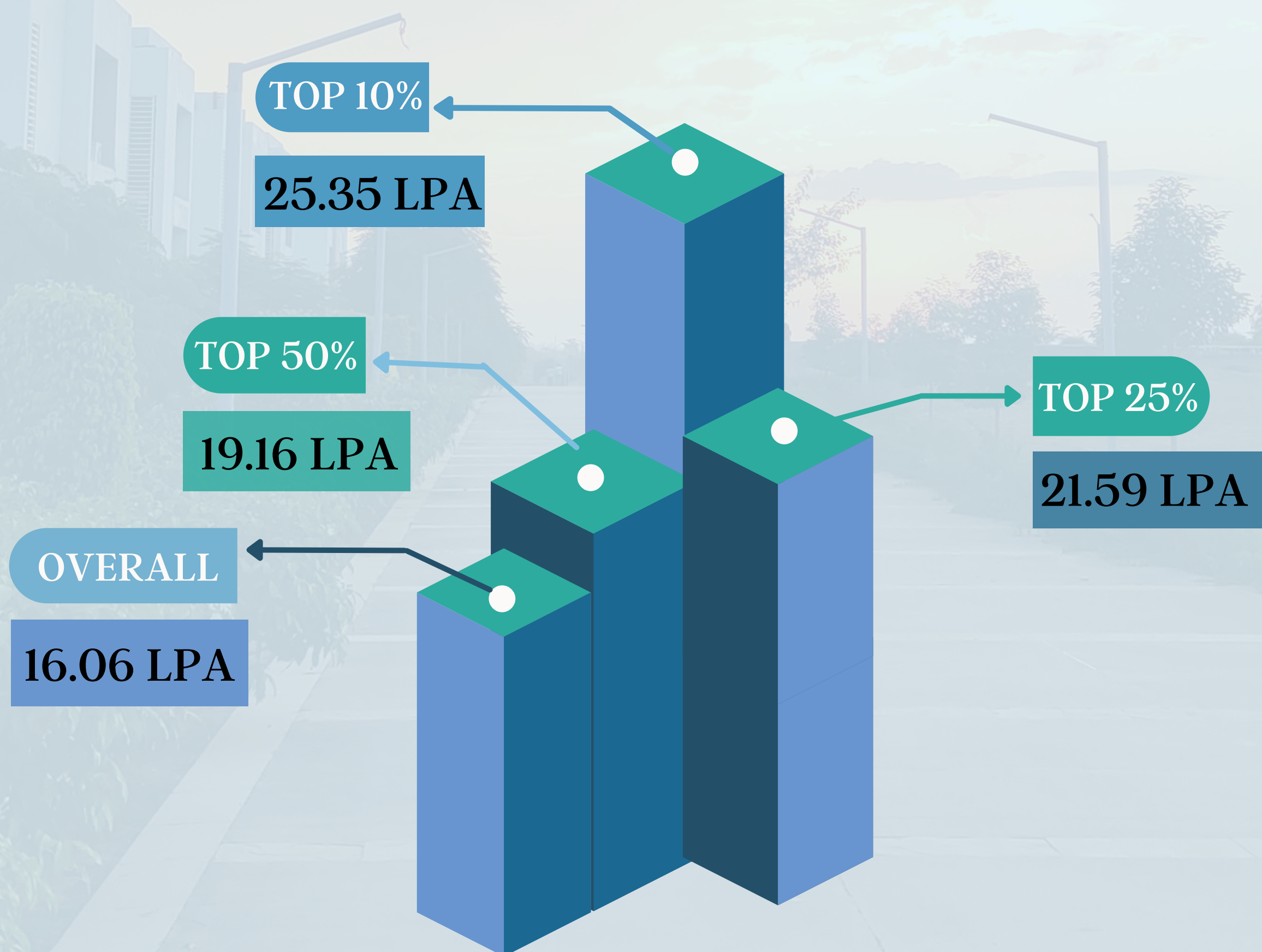
MEDIAN CTC

16.3%

YOY INCREASE IN
AVG. SALARY CTC

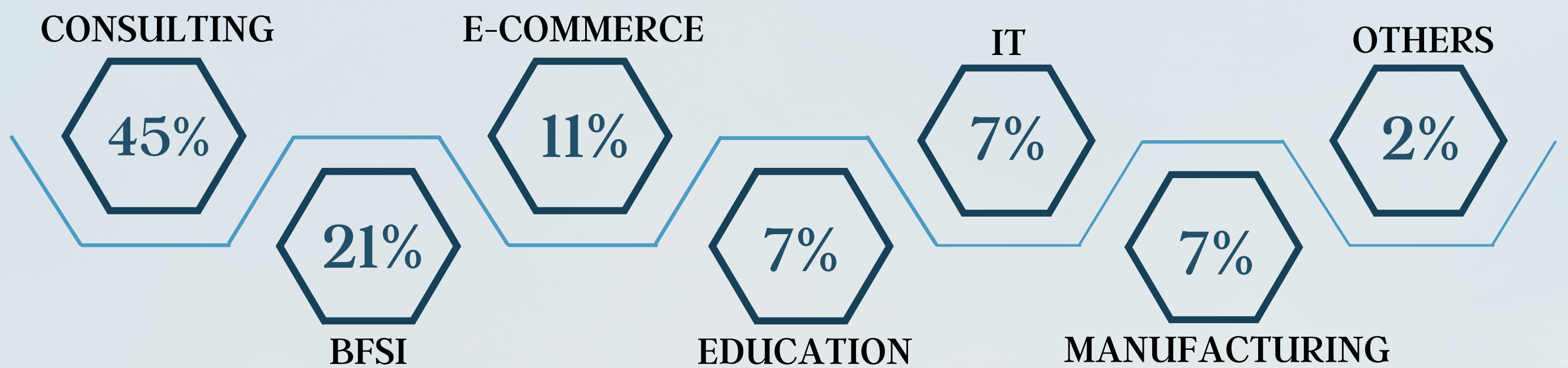
80+

TOTAL RECRUITERS

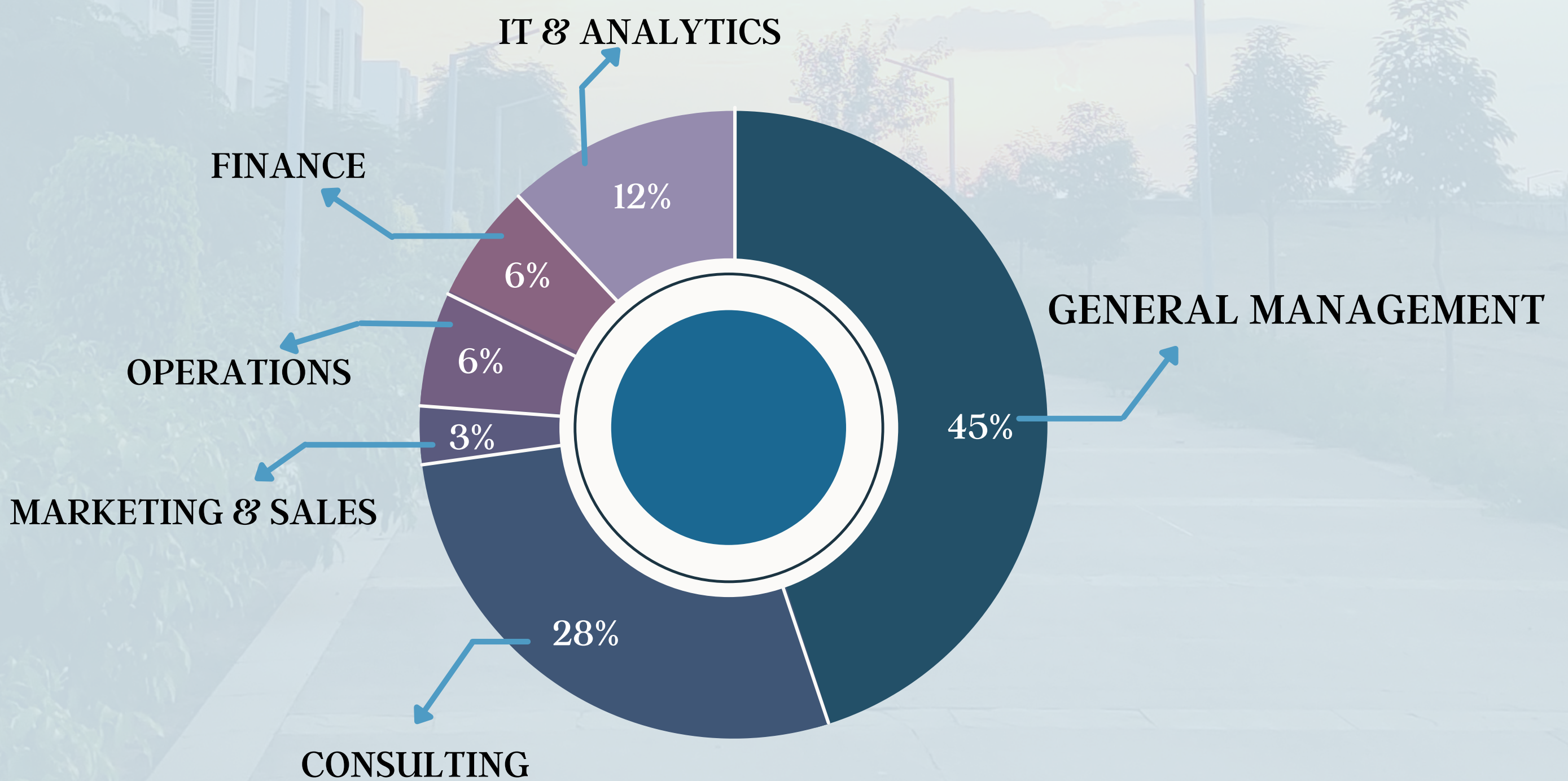


PLACEMENT STATISTICS

INDUSTRY WISE PLACEMENT



FUNCTION WISE PLACEMENT



PROMINENT RECRUITERS



PLACEMENT CO-CHAIR'S MESSAGE



Prof. Ankur Jain

I am happy to announce that we have completed the final placements for 2021-2022. It has been an outstanding year for our students. Despite the difficult times, the industry trends were promising. Our students not only completed the placement process before time, but they also showed spectacular performance in their job interviews. The highest domestic CTC stood at 30 LPA, and we saw a 15% growth in the average salaries offered to our students. This exceptional performance can be attributed to our students' hard work, the rich MBA curriculum, and ongoing industry interactions. This could not have been possible without the dedication of the Placement Office, Student Placement Committee, the Placement Preparation Committee, and the Industry Relations & Interaction Cell. We are grateful to all the organizations that participated in the placement process at IIM Rohtak. We are indebted for the confidence that you have placed in us. We would like to build a long-term relationship with you and continue seeking your endorsement for years to come. We are very confident of our students' proficiency and caliber, and we assure you that they will be able to add significant value to the workplace. We received immense support and guidance from all members of our institution during the year. I am very thankful to all the stakeholders. The last message for our students is a quote from John Maxwell – "Successful and unsuccessful people do not vary greatly in their abilities. They vary in their desires to reach their potential." So go ahead, step into the future, be confident of your abilities and strive to reach your highest potential.



Prof. Rama Shankar Yadav

It gives me immense pleasure to announce the successful completion of the Placement process at IIM Rohtak for the year 2020-21. Students of IIM Rohtak have once again proved their merit and industry-ready talent during the recruitment process. This year we saw a significant increase not only in the number of recruiters visiting our campus but also an increase in average CTC as compared to last year. Furthermore, it is worth mentioning that despite the COVID situation majority of students have secured multiple offers that establish the rigor and competencies of students. At this happy and proud juncture, I would like to appreciate and recognize the work done by the student placement committee, Ms. Gunit Sethi, and Mr. Devendra who did a fantastic job and helped the institute in achieving 100% placement record in a row. The guidance, support, and mentorship of our Director was commendable throughout this marvelous journey. Support provided by the Faculty placement executive committee, and all other faculty of the institute is worth mentioning. Last but not least I would also like to thank all the loyal recruiters for showing their confidence and faith in IIM Rohtak and its students year on year. I wish all the best to the students for their wonderful careers ahead.



STUDENT PLACEMENT COORDINATORS

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