



भारतीय प्रबंध संस्थान रोहतक
Indian Institute of Management Rohtak



**PLACEMENT
BROCHURE
2023**

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About IIM Rohtak

01



Indian Institute of Management Rohtak, established in 2009 by the Ministry of HRD, Government of India, is an institute of national importance as per the IIM Act 2017. IIM Rohtak is a benchmark for top management education in India with a vision to become a global leader in due course. The Institute has an enlightened and progressive leadership, acclaimed faculty members, robust teaching pedagogy and state of the art infrastructure. It continues to impart knowledge in the management domain with a unique cross-functional perspective to prepare future leaders who can manage and create powerful organisations. To realise the vision of the Institute, IIM Rohtak is providing world-class education in management not only through full-time and regular programmes but also through various long and short duration online programmes.

Located within the National Capital Region (NCR) of India, the permanent campus of IIM Rohtak is 90 minutes from Delhi international airport. The state-of-the-art campus spread over an area of 200 acres, is strategically located on National Highway - 10, and is well connected to Delhi.

IIM Rohtak received accreditation from the Association of MBAs (AMBA), one of the world's leading authorities on post-graduate business education, demonstrating its continuing commitment to excellence in management education. IIM Rohtak is ranked 12th as per NIRF Ranking 2023. Also the institute has been ranked 8 in the country on educational ranking. The institute offers a dynamic environment for high-quality research in all functional areas of management that will benefit various segments of the business and society. The extension campus of IIM Rohtak will start at Gurugram.

VISION

The vision of IIM Rohtak is to be a global leader in the creation and dissemination of management knowledge, and a global learning center, in due course of time.

MISSION

The primary mission of IIM Rohtak is to develop (corporate and non-corporate) managers with a sense of excellence, strong social commitment, and a passion for a value system. The broader institutional mission of IIM Rohtak is to create knowledge through quality publications and management education.



DIRECTOR'S MESSAGE

Ancient Indian theological, spiritual, mythological literature has provided the basis for several modern concepts of management. Many management practices that are rooted in the ancient Indian tradition, and still practiced today, has made the Indian economy one of the largest in the world. This is despite the challenges faced by the country having a large population and widespread illiteracy. The evidence of the success of those practices lies in the growth of Indian and multinational businesses in India. These management concepts, theories, practices, and models are taught, tested, applied, and examined in the Indian Institute of Management (IIMs).

IIMs continue to be the flag bearers of management education in India. IIM Rohtak is the eighth amongst the twenty IIMs set up by the Govt. of India. It is the only IIM located in National Capital Region (NCR), only an hour and half away from heart of New Delhi. With a GDP of \$370 billion (PPP basis), NCR is now ranking 30th globally in terms of size of economy of a region and is expected to be 11th globally by 2030 according to Oxford Economics forecast. There are several million managers in thousands of businesses, headquartered in the National Capital Region (NCR) that can provide an opportunity to the students of IIM Rohtak to get hands-on experience of working in the industry. I believe that primary drivers of NCR growth are juxtaposition to policy-making, availability of superior and growing infrastructure, and excellent education and research institutions. The permanent campus of IIM Rohtak, which is well connected to Delhi through excellent national highway and is just 90 minutes drive from Delhi International Airport, has further brought the entire IIM Rohtak community together to strengthen the institutional culture which will catapult us into the top five management institutes in the country.

In last few years, IIM Rohtak has introduced several new programs like Five Year Integrated Program in Management (IPM – BBA + MBA Degree), Five Year Integrated Programme in Law (IPL – BBA+ LLB Degree), 1 year Executive Post Graduate Program in Management (ePGPx), 2 Year Post Graduate Diploma in Sports Management (ePGDSM), and Executive Fellow Program in Management (EFPm). Several online executive Management Development Programs were started in last three years that have trained nearly 3000 executives from both private and public sector. Institute has also recently introduced full-time, which has received overwhelming response from the market.

IIM Rohtak received accreditation from the Association of MBAs (AMBA), one of the world's leading authorities on post-graduate business education, confirming itself in the top 2% of Business Schools Globally. With this, IIM Rohtak has become the fifth IIM to gain this accreditation. The institute is ranked 12th as per NIRF India Rankings 2023. The institute also ranked 8th among public management institutes in the country.

The institute is working diligently to synchronize management education with various segments of government body and businesses. We have undertaken various consulting projects like Ministry of Home Affairs, India Post, Food Corporation of India, Ministry of Tourism, Ministry of Consumer Affairs, Haryana Government, AMSB, and J&K Government, among others. Such collaborations provide students at IIM Rohtak excellent pre-placement exposure to real-world management problems and innovative solutions.



As such, IIM Rohtak has made a significant mark in the industry with historically best placement record. Institute is committed in bringing best diversity among its students. With this commitment, the institute has been able to achieve a benchmark by attaining over 7:3 ratio of female: male students consecutively for three batches in a row. Further, improved academic diversity (over 40% of the students are non-engineers) and geographic diversity (participation from 25 states of India) is testimony to our commitment.

IIM Rohtak is reckoned in the academe as the top research institute in the country. All of our faculty members are committed to publishing their research in high-quality journals and other outlets. During 2021-22, over 75 papers have been published or presented in leading journals and conferences with nearly 50% of the papers being published in A, A*, and FT-50 category journals.

IIM Rohtak has positioned itself as an institute of Analytics. The current business environment demands transforming data into visual and interactive platform for tactical and strategic level decision making. Hence, inspired by latest management practices and industry expectations, we introduced new curriculum. Specifically, we introduced simulation-based learning using live data to augment decision making in our student. All our students are highly trained in sophisticated statistical software allowing them to analyze data to aid superior decision making. Also, all students are required to write or assist in writing cases, which help them learn to document, analyze, and decide on peculiar business matters and business dilemmas.

IIM Rohtak has initiated academic and research collaborations with the faculty from University of Namur, Lancaster University, University of Alabama, and CEIBS, Shanghai University of Missouri, USA, and NYU, Abu Dhabi among others. We also have adjunct faculty and visiting faculty associated with IIM Rohtak from various international universities like University of Helsinki, Finland, University of Navarra, Spain, Ulster University, UK, University of San Francisco, Sheffield Hallam University, UK, Lamar University, Texas, Tulane University, US among others. At IIM Rohtak, we have also completed the curriculum overhaul of finance to comply with CFA Institute for University Affiliation Program requirements. This is an important step towards the augmenting student options in pursuing career in finance domain. These initiatives have helped IIM Rohtak students become well-rounded manager with a superior world view.

To realize the vision and aspirations of IIM Rohtak with respect to development of global management knowledge and resources, the wholehearted support of all of its stakeholders will be essential. Renowned corporate enterprises and the rest of India alike have been great patrons of Indian management institutes of excellence such as IIMs that provide intellectual resources to the industry. Therefore, it's natural for IIM Rohtak to look forward to your support and patronage. I know that the students of IIM Rohtak are knowledgeable, spirited, industrious, and ethical. Your contribution will help make IIM Rohtak a fountainhead of management practitioners.

Overall, I am committed to providing industry with excellent business managers and business leaders. I believe that IIM Rohtak stems from our ancient traditions offers to the industry business leaders and business managers who exhibit high work-ethics, high commitment, impervious focus, extraordinary decisiveness, strong persistence, and positive attitude. This thriving culture is ably supported by our faculty, staff, students and other members of IIM Rohtak community that not only results in increased productivity but also fosters camaraderie and institute spirit.

Prof. Dheeraj Sharma
Director, IIM Rohtak

Message from Co-Chairperson

Dear Industry Partners,

It is with great pleasure that I welcome you to participate in the final recruitment and summer internship processes for the 13th and 14th batches of our PGP course, respectively. IIM Rohtak has made its name in the management education sector of India with its consistent record of producing capable and competent managers. An evidence of the institution's continuous growth is its consistent rise in NIRF rankings, from 29th position five years ago to 12th position nationally in 2023. The institution has an enviable record of ensuring 100 percent placement across the years, a milestone that could not have been reached without the unflinching support of you, our esteemed industry partners. Besides the capability of our students and the trust of our industry partners, the support and direction of our top management and the dedication and expertise of our faculty has also been essential in establishing and maintaining our track record in placements.



The pedagogical process of IIM Rohtak is multi-faceted and equips our students with the skills to navigate successfully in today's knowledge-based economy. Our case-based pedagogy simulates real-life business issues and acclimatizes our students to the process of decision-making. The student's understanding of current business issues is augmented by interactions with leading business personalities and experiences with actual business processes through live projects and summer internships. The institution's focus on analytics is instrumental in developing our students' felicity with understanding and application of data analysis tools. I am confident that our students will meet and surpass your expectations.

I would therefore welcome you again to our recruitment process and thank you for your continued support through the years.

Dr. Sanket Sunand Dash

Co-Chairperson Placements & Industry Relations

Message from Co-Chairperson



Dear Partners

I take this opportunity to thank our industry partners for their continued support. It is a matter of great honour to introduce you to the talented and enthusiastic students of the 13th and 14th batches of the two-year full-time post graduate programme in business administration (PGP-MBA) for final placements and summer internships at your esteemed organizations.

The PGP-MBA program is our flagship program which focuses on honing the participants' business skills and helping them transform themselves into socially responsible global leaders. A rigorous multi-stage process to select the best of the intellect for the programme followed by pedagogy based on cases, real-life scenarios, and simulations not only helps the would-be-managers to have experiential learning and better prepare for the rapidly evolving industrial ecosystem but also to understand and experience what is it like to be a manager and develop critical decision-making skills. We at IIM Rohtak are continually involved in keeping the programme abreast with changes in the corporate world by introducing new courses across all business and management disciplines and utilizing cutting-edge technologies. A delicate blend of faculties and corporate experts focuses on instilling not only in-depth subject knowledge but holistic development of managerial skills and capabilities in line with current industry trends.

Over the past decade, IIM Rohtak's PGP-MBA programme has evolved to become one of the sought-after programmes. The programme offers opportunities to learn and share knowledge with a unique mix of experienced professionals and fresh blood, especially from the in-house comprehensive 5-year integrated programme in management. Participation in various industry competitions and management summits and conclaves helps the students get a flavour of the industrial landscape.

IIM Rohtak has always strived hard for excellence in management education and cultivating a close association with the industry. It is a matter of great pride that IIM Rohtak has consistently maintained a track record of 100% placement, even during the challenging pandemic years. A trusted and meaningful engagement with our industry partners contributed immensely to this achievement. I again invite our loyal recruiters and welcome new recruiters to continue and carry forward this legacy through the summer and final placement process of our flagship programme. On behalf of the Placement and Industry Relations Committee, I look forward to having a positive long-term relationship with your organization.

Dr. Pranav Dharmani

Co-Chairperson Placements & Industry Relations

Mentors

Economics & Public Policy

Dr. Diti Goswami, Ph.D., IIT Delhi
Dr. Rima Mondal, Ph.D., IIM Indore
Dr. Shweta Bahl, Ph.D., IIM Indore
Dr. Rupika Khanna, Ph.D., IIM Lucknow

Finance & Accounting

Dr. Himanshu Seth, Ph.D., BITS Pilani
Dr. Neha Gupta, Ph.D., BITS Pilani
Dr. Akanksha Saxena, Ph.D., IFHE University, Hyderabad.
Dr. Vishnu K, Ph.D., IIM Kozhikode
Dr. Bhanu Pratap Singh, Ph.D., IIM Raipur
Dr. Vaneet Bhatia, Ph. D., IIM Raipur

Human Resource Management & Organisational Behaviour

Dr. Agrata Pandey, Fellow, IIM Indore
Dr. Ankur Jain, Ph.D., IIM Bangalore
Dr. Koustab Ghosh, Ph.D., VGSOM, IIT Kharagpur
Dr. Rama Shankar Yadav, Fellow, IIM Ahmedabad
Dr. Abhishek Singh, Ph.D., IIT Roorkee
Dr. Madhurima Mishra, Ph.D., IIM Rohtak
Dr. Pooja Patnaik, IIT Kharagpur
Dr. Sanket Sunand Dash, Fellow, IIM Ahmedabad

Management Information Systems

Dr. Manas Tripathi Fellow, IIM Lucknow
Dr. Praveen Ranjan Srivastava, Ph.D., BITS Pilani
Dr. Harshit Kumar Singh, Ph.D., IIM Ahmedabad
Dr. Abhishek Verma, Ph.D., IIT Kharagpur
Dr. Pramod C. Mane, Ph.D., IIT Indore

Marketing and Strategy

Dr. Amit Anand Tiwari, Ph.D., IIM Lucknow
Dr. Archit V. Tapar, Fellow, IIM Indore
Dr. Ankit Kesharwani, Ph.D, IBS Hyderabad
Dr. Neeraj Singh, Ph.D., IIM Lucknow
Dr. Pranav Dharmani, FPM, IIM Raipur
Dr. Shivendra Kumar Pandey, Ph.D., CSJM University Kanpur
Dr. Harmanjit Singh, Ph.d., IIM Kashipur

Operations Management & Quantitative Techniques

Dr. Amol Singh, Ph.D., IIT Roorkee)
Dr. Anurag Tiwari, Ph.D., Yuan Ze University, Taiwan
Dr. Chandra Prakash, Ph.D., IIT Roorkee
Dr. Deepika Jain, Fellow, IIM Bangalore
Dr. Peeyush Pandey, Fellow, IIM Indore
Dr. Aditya Kumar Sahu, Ph.D., IIM Kashipur
Dr. Ashwani Kumar, Ph.D., IIT Roorkee
Dr. Ujjwal Nag, Ph.D., BITS Pilani



Post Graduate Programme in Management

The duration of the IIM-R Post-Graduate Programme is two academic years. Each academic year normally begins in June/July and ends in March and consists of three Terms. The students go for summer internships at the end of the Third Term. Each Course in the IIM-R Post-Graduate Programme is structured around the concept of credits. Each credit represents 25 hours of contact sessions such that a full course of 1 credit requires 25 hours of classroom instructions and interaction.



Courses: The curriculum is designed to impart knowledge and skills considered essential for managers to operate successfully in an increasingly dynamic and complex environment. It sharpens and deepens the student's understanding at different levels: Understanding the interdependent nature of organizational dynamics and its managerial implications is the basic thrust of the curriculum. It helps the student acquire conceptual and analytical abilities required for making and implementing managerial decisions effectively.

Curriculum

IIM Rohtak inherits the rich program traditions of IIMs. The focused and contemporary curriculum ensures that students complete their management education with new learning perspectives and management skills. For two years, students are exposed to different functional areas of management through core subjects and choice of elective subjects. The following lists provide a flavor of our curriculum.

1st Year

Term I

Financial Reporting & Analysis (FRA)
Business Computing (BC)
Economic Analysis and Business Decision Making (EABDM)
Quantitative Methods - I (QM - I)
Operations Management - I (OM - I)
Marketing Management - I (MM - I)
Human Behaviour in Organizations (HBO)
Written Analysis & Communication (WAC)
Probability Analysis (PA)

Term II

Management Accounting (MANAC)
Data Analytics (DA)
Macro Environment of Business (MEB)
Marketing Management - II (MM - II)
Business Research Methods (BRM)
Organizational Design and Dynamics (ODD)
Workshop in Communications Skills (WCS)
Workshop on Interviews and Presentation Skills (WIPS)
Indian Knowledge (IK's)

Term III

Quantitative Methods II (QM II)
Financial Management (FM)
Operations Management - II (OM - II)
Management Information Systems (MIS)
Legal Aspects of Business (LAB)
Business Ethics (BE)
Strategic Management (SM)
Human Resource Management (HRM)
Foundations of Leadership Practices (FLP)
Society, Business and Indian Economy (SBIE)



2nd Year

Comprises of three terms. The students are allowed to explore their passion, innovation and creativity by selecting a perfect mix of courses to challenge themselves.

Economics and Public Policy:

- Qualitative Analytics
- Business – Government Relations in India
- GIS and Big Data Applications in Public Policy and Marketing
- Social Entrepreneurship Economics of Organizations
- Public Policy Challenges of 21st Century
- Personnel Economics Economic Journalism
- Economics of Development (Not floated since 2 years)
- Economics of Financial Development (Not floated since two years)
- Economics of Financial Markets
- Learning from Real Time Entrepreneurship (Not floated since two years)
- Contemporary Indian Economy: A Business Perspective
- Economic Analytics for Managers
- Real Estate Finance and Economics
- Financing Infrastructure Projects

Finance & Accounting:

- Management of Financial Institutions & Services
- Financial Modelling
- Financial Statement Analysis
- Investment Analysis & Portfolio Management
- Corporate Valuation
- Fixed Income Securities Futures, Options & Risk Management
- Quantitative Applications in Finance Money, Banking, and Financial Markets

- Investment Banking
- Behavioural Finance
- Corporate Restructuring
- International Finance
- Private Equity and Venture Capital
- Corporate Tax Planning and Management
- Project Finance

Human Resource Management and Organizational Behavior:

- Industrial Relations and Labour Laws
- Strategic Human Resource Management
- Learning and Development
- Recruitment & Selection
- Fundamentals & Applications of Design Thinking
- Happiness at Work
- Navigating Workplace Politics and Negative Work Environment
- Performance and Compensation Management
- Talent Management
- Managing Contract and Outsourced Services (Not proposed since years)
- Strategies and Skills for Successful Negotiation
- International Human Resource Management
- Leadership Development
- Management Lessons from Bhagavad Gita
- HR Analytics
- Workforce Diversity and Inclusion
- Organization Development and Change

Management Information Systems:

- Business Analytics
- Network Thinking
- IT Strategy Management
- Managing Business Processes with

- Emerging Technologies
- Software Quality and Configuration Management
- IT Project Management: Traditional, Agile, Extreme
- Business Dynamics
- Managing Digital Transformation: Strategies, Leadership and Technology
- Advanced Business Analytics Growth Strategies for E-Commerce
- Visual Analytics Contemporary IS Decision Making: Techno- ethical & social considerations
- Business Process Analytics Management (not floated since two years)
- IT Consulting Management Business Model using Cloud and IOT
- Information Technology and Business Innovation Management (not floated since two years)
- Managerial Issues in ERP Implementation Management (not floated since two years)
- Business Applications of Blockchain Technology
- Healthcare Management and Analytics
- Software Quality Management (not floated last year)
- Gamification for Organizations

Operations Management & Quantitative Techniques

- Materials Management Project Management
- Stochastic Business Modelling Supply Chain Management
- Managing Sustainability
- Industry 4.0 : Revolutionize your business
- Manufacturing Systems Design Operations Strategy
- TQM & Six Sigma
- Travel and Aviation Management
- Maritime Logistics
- Behavioral Operations Management
- Lean and Industrial Digitization for Operational Excellence
- New Product Design Business Games & Decision Analysis
- International Logistics Management
- International Purchasing and Supply Management
- Operations Planning & Control Service Operations Management
- Supply Chain Analytics: Concepts, Models and Cases

- Digitization of Supply Chain Management for Industry Practices: Concepts and Cases (Not floated last year)
- Data Science and AI in Warehouse Management
- Sourcing strategies in Supply Chain Management
- Contemporary issues in LSCM of various sectors

Marketing and Strategy Management:

- Advanced Marketing Research
- Consumer Behaviour
- B2B Marketing
- Sales & Distribution Management
- Competitive Intelligence (not proposed since 2 years)
- International Business Strategy Management Control Systems
- Managing Technology and Innovation (Offload by area and not proposed this time)
- Models & Framework of Strategic Analysis (Dropped this time)
- Strategic Consulting
- Pricing Strategies Advertising and Sales Promotion Management
- Product & Brand Management Service Marketing
- Mergers and Acquisitions
- Entrepreneurship and New Ventures
- Strategy in Emerging Markets
- New Product Development Strategy
- Entertainment, Sports and Media Marketing
- Green Marketing and Sustainability
- Marketing Wisdom using Unconventional Sources
- Contemporary Issues in Marketing
- Rural Marketing
- Digital Marketing
- Marketing Analytics and Metrics
- Corporate Governance & Social Responsibility
- Strategic Thinking, Creativity, and Problem Solving
- Customer Relationship Management Retail Management
- International Marketing
- Marketing Ethics
- Competitive Strategy

Integrated Programme in Management (IPM)



Five-Year Integrated Programme in Management (IPM) is for students after class XII who aim to pursue their career in Business Management. It is a comprehensive management program that has a combined course of management studies from undergraduate (UG) to postgraduate (PG). Programme aims at molding outstanding young students into managers and leaders. Upon successfully completing academic rigor of 5 years, the participant will be awarded a Master of Business Administration (MBA) by IIM Rohtak. There is no automatic entry into the fourth and fifth years. With a strict focus on academic excellence the institute expects that the students will maintain a minimum CGPA of 5 to be eligible for the last two years of the program to earn a master's degree. Students below that CGPA will be awarded a BBA degree and will exit the program. Also, if any student voluntarily intends to exit the program after successfully completing the programme requirement at the end of 3 years, he/she will be awarded a degree of Bachelor of Business Administration (BBA).

Overall, the programme consists of 15 terms spread over a period of 5 years. A year has three terms, each of 3 months duration. The entire programme is divided into two parts; the first part focuses on the foundation courses, whereas the second part focuses on management. For a greater experience, the students have to undergo through Social Internship, Academic Research and Business Internship at the end of respective years.

Integrated Programme in Law (IPL)

IIM Rohtak introduces Five-Year Integrated Programme in Law (IPL) for students after class XII. The interdisciplinary program aims at providing an in-depth knowledge of business management with intricate details of law and governance. On successful completion of the academic rigor of 5 years, the participant will be awarded with an Integrated Degree of BBA-LLB. There shall be no lateral entry on the plea of graduation in any subject or exit by way of awarding a degree splitting the integrated programme, at any intermediary stage of the programme.

The programme is affiliated and recognized by BCI (Bar Council of India).

Overall, the programme consists of 15 terms spread over a period of 5 years. A year has three terms, each of 3 months duration. The entire programme consists of courses in Business Management and Legal Education. Students will be undergoing several internships during the course of the programme.



The programme will create an opportunity for the students to pursue legal education of global standards through a curriculum and pedagogy that best reflects the study of international law, comparative law, foreign law, and domestic law. Apart from these, students will also undergo courses in the domains of Business Management, International Affairs, Humanities, Public Policy, and Foreign Languages.

Doctoral Programme in Management (DPM)

Indian Institute of Management Rohtak is a premier institute of management education in India. The Doctoral Programme in Management (DPM) of the Indian Institute of Management Rohtak is a full-time doctoral programme (Ph.D.) offered in various disciplines. The programme aims at:

1. Developing high-quality researchers and teachers for academic institutions in India and abroad.
2. Producing top-quality management experts and thinkers for business organizations, government, and society in India and abroad.

The programme duration is four years. The participants are given a monthly Fellowship, waiver of tuition fees, contingency grant to attend international/national conferences and support for research visits to global partner institutions.

IIM Rohtak aims at excelling in interdisciplinary research globally and is deeply committed to fostering fundamental, applied, and policy-oriented research. It is open to working with partners from academia, industry, and government in fulfilling its goal of excellence. The Institute is strategically located in the National Capital Region and has proximity to the industrial clusters and the seats of policymakers. Doctoral Programme in Management (DPM) at IIM Rohtak strives to incorporate the strengths of similar programmes in other IIMs and other major institutions and has included specific innovative features as per the emerging needs. The DPM programme is in line with the vision of the institute to be a global leader in the creation and dissemination of knowledge in management and to be India's future global learning center like the ancient Nalanda was.

Fellow Programme in Management

The Fellow Programme in Management (Part-Time) is a non-residential part-time fellow programme in management. FPM (Part-Time) is specially designed for working professionals in the Industry, Government, and Social Sector and interested in pursuing research in the field of Management. With the rapid expansion of management education in India, it has become inevitable that business school caters to the corporate world.

Management education will only be powerful and effective if the people with their real-life experiences are brought to the academic forefront. FPM (Part-Time) at IIM Rohtak is an attempt in this direction to draw the best talent. Upon successful completion of the programme, the participant will receive the Fellow Programme in Management (Part-Time). This Programme will not be a degree programme under the new IIM Act. It will remain a fellow program in management (part-time) and will not result in the award of a degree under any circumstances.

The objective of the Programme: The programme aims at developing high-quality researchers, and policy makers' for-profit and non-profit organizations, academic and government Institutions in India and abroad. The programme envisages itself in developing independent top quality management thinkers, thought leaders and consultants making contributions to the domain of management.

Executive Post Graduate Diploma in Sports Management

IIM Rohtak has started a specialized program in “Sports Management” for experienced professionals, sports graduates, and sports enthusiasts. This program is for industrious participants interested in working in the sports, entertainment and related industries.



On successful completion of the academic requirements of the two-year programme, the students will be awarded “Executive Post Graduate Diploma in Sports Management”. IIM Rohtak alumni status will be awarded to all the students.

Graduates of this program will be equipped to understand the legal, regulatory, operational, financial and branding concepts in the sports industry, nationally and globally. This understanding enables graduates to solve the problems arising in the industry and carve a niche for themselves in this growing sector in India.

Management Development Programmes (MDPs)

A major academic objective of IIM Rohtak is to actively promote professional development of practicing managers, through well designed and delivered Management Development Programmes (MDPs). These are being designed as short-duration skill development programmes for business executives who cannot attend long-duration programmes in view of their pressing professional requirements, but who need periodic updating of their managerial skills to succeed in an intensely competitive globalized world. They are meant



for corporate executives as well as for the personnel working in social and government organizations.

The MDPs offered by IIM Rohtak are classified as “Open programmes” and “Sponsored programmes”. Open programmes are designed and offered by IIM faculty members based on their areas of specialization and are open for participation by the executives of any organization. Sponsored (In-company) programmes are designed and conducted to suit the specific needs of an organization at its request.

The various disciplines covered by MDPs of IIM Rohtak are Marketing, Human Resource Management, Operations, Finance & Accounting, Information Management System, Strategic Management, General Management, and Business Environment. All the MDPs of IIM Rohtak are delivered by its knowledgeable and experienced faculty who have proven track record of executive education. All faculty members have expertise in their respective fields.

One Year Post Graduate Programme in Management for Executives (PGPx) With rapid growth in the Indian Economy, the requirement of trained managers and business decision-makers is also growing phenomenally. There are a large number of executives who joined early and then built on their knowledge through experience but have never received formal training for the same. Similarly, there are many future leaders and CEOs who want to re-engineer and upgrade their management knowledge for boosted effectiveness and efficiency in their organization. Hence, setting this as a premise IIMR launched this course.

The One-Year Post Graduate Programme in Management for Executives (PGPx) is designed to provide such executives with an opportunity to get a formal management qualification of a premier brand in India with state-of-the-art knowledge acquisition. We will be onboarding our 5th batch in 2023. The eligibility criteria requires one to have 3 years of managerial/entrepreneurial/ professional experience at the time of application, with Bachelor's or Post-Graduation in any discipline with an aggregate of 50% mark or equivalent GPA.

For the ease of students, the course has two modules, campus modules and session modules. With 12 days campus immersion (4 days in each term) and online module that is scheduled thrice a week.

Infrastructure/Facilities

The state-of-the-art campus is situated at the well-connected Delhi-Hisar National Highway, in a sprawling area of 200 acres. It has been constructed with world-class facilities of classrooms, seminar hall, open auditorium, student activity centre, etc., to facilitate and nurture an environment for the best student learning outcome. The entire campus is Wi-Fi enabled to provide unlimited internet access to students. Adequate healthcare facility, transport facility, convenience store, open gym etc., are provided to the students, faculty, and staff. The institute has well established Knowledge Resource Centre, IT Resource Centre, Video Conferencing Facility, and Studios for Executive Education courses and Webinar Sessions.



IT Resources Centre (ITRC)

Computing facilities at IIM Rohtak uses the latest computers to provide support for diverse computing requirements, access to databases & archives for rapid retrieval of relevant information, updating and disseminating academic and research material.



Clubs & Committees



Placement Committee



Sports Committee



Student Council



Academic Committee



Alumni Committee



Cultural Committee



Election & Audit Committee



Entrepreneurship & Innovation Council



Hospitality Committee



Industry Relations & Interaction Cell



IT Committee



Placement Preparation Committee



Competition Cell



Finance and Investments Club



Operations Club



Humane-R - Human Resources Club



Sparsh - Social Development Projects Cell



InQUIZire



ExploR - The Photography Club



VOICE Club - Speech Club



Organon - Analytics Club



Arthashastra - Economics Club



Every Child in School



RAW - Readers and Writers Club



Spirituality and Wellness Club



Swaniti - The Politics and Public Policy Club



S.T.O.R.E - Students Store



Marque - Marketing Club



Wazir



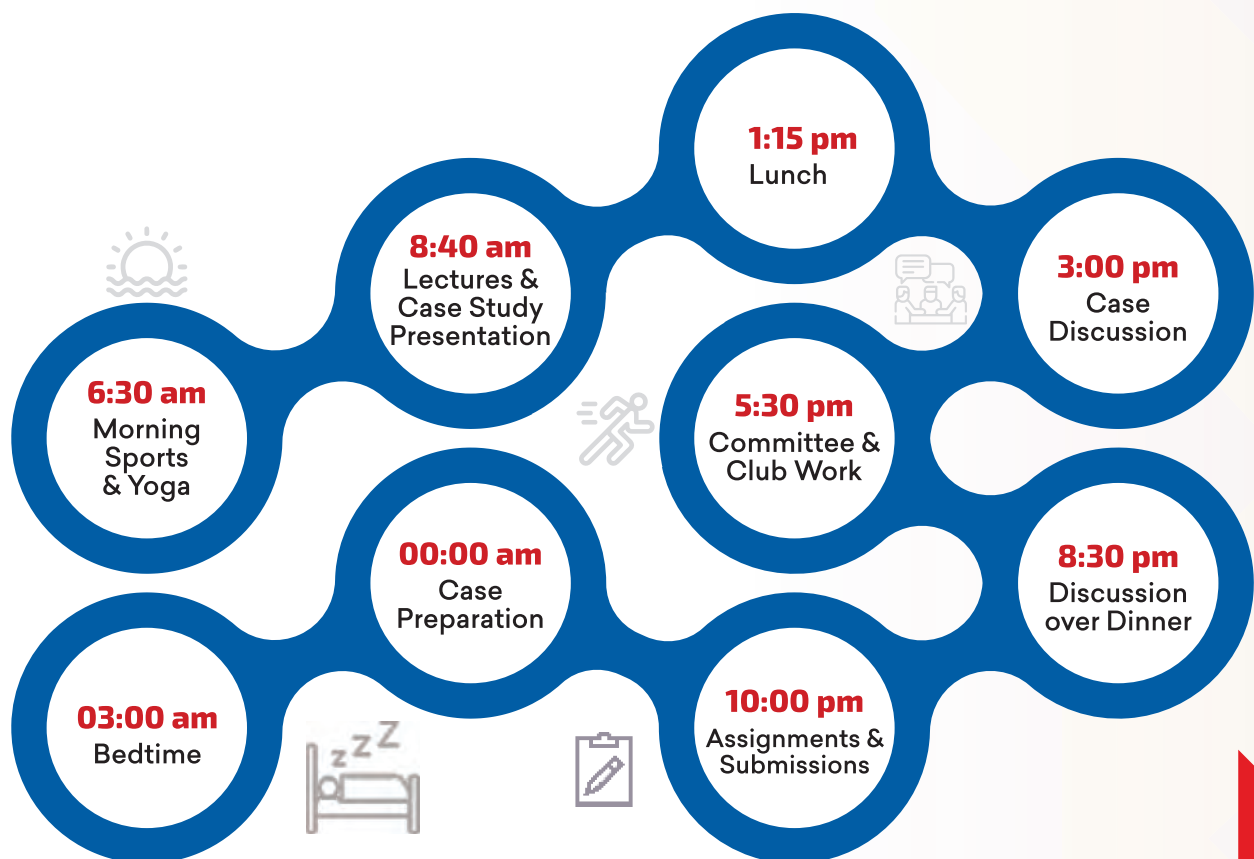
Public Relations Cell

Life at IIM Rohtak

"And once the storm is over, you won't remember how you made it through, how you managed to survive. You won't even be sure whether the storm is really over. But one thing is certain. When you come out of the storm, you won't be the same person who walked in. That's what this storm's all about."

Life at IIM Rohtak is worthwhile, full of daytime splendor and nighttime glimmer. Here, the day begins with the rising sun casting a rosy hue across the sky, bringing joy and positivity to campus. The institute's life looks tranquil and quaint to the outsider but is constantly pulsating with the hustle and bustle of students. The nights are spellbindingly enlightened with the awe and aura of diligent and conscientious students.

Here is a sneak peek into a day of PGPI3 batch students who seems to be making the most of this transitory campus life. These are some moments captured of the campus that never sleeps, providing a glimpse of what a day in the Kathor life looks like.



Major Events - 2022-23

Management Summits

In the academic year 2022-23, IIM Rohtak conducted several academic events such as an **HR Summit**, 2 **Management Summits**, and 1 **Management Conclave**, with 14 Panels across varied fields and over 60 distinguished panelists from renowned companies to facilitate discussion and disseminate insights on emerging trends in various industries. The college has also successfully conducted over 25 **Guest Lectures**, **E-Talks**, and a **CXO Guide**, giving students opportunities to learn from illustrious professionals. Guests from various companies across industries interacted with students and imparted practical knowledge, encouraging them to become the best versions of themselves.

PGP13 Induction

IIM Rohtak cordially welcomed PGP13 with a three-day induction session. The institute invited eminent leaders and industry experts who imparted life lessons to the students, which filled them with enthusiasm & energy to take on this new step in life. The PGP13 batch was privileged to be inducted in the presence of so many distinguished leaders. The leaders inspired the students to bring their best in this two-year-long journey and enter the industry as competent professionals.

TedxIIMRohtak

IIM Rohtak hosted the glorious annual **TedxIIMRohtak** event on 12th November 2022. The theme for the event was "One Step Forward," encouraging a step taken towards change, a step of growth, a step of telling the tale of moving forward. Eminent speakers from a plethora of fields moved the audience by sharing their uplifting stories of challenges and struggles.

G20

The **G20 Presidency** event organized by IIM Rohtak in collaboration with the Council for Strategic Affairs on the theme "Vasudhaiva Kutumbakam" was a significant milestone in promoting international collaboration and global unity. The event was inaugurated by Shri. Manohar Lal Khattar, Hon'ble Chief Minister of Haryana, provided a platform for leaders to share their thoughts on navigating the complexities of the VUCA world and highlighted India's leadership and emerging strength in the global arena. As a premier management institute, IIM Rohtak remains committed to its mission of promoting academic excellence, fostering cross-cultural exchange, and contributing to the growth and development of our country and the world at large.



Yuva Sangam

IIM Rohtak celebrated India's cultural diversity and spirit of oneness through the week-long Yuva Sangam "Ek Bharat Shreshtha Bharat" Program, organized by the Government of India. It welcomed students from Mizoram to have exposure to enlightening and insightful learning opportunities from the grounds of Haryana.

The week-long Yuva Sangam "Ek Bharat Shreshtha Bharat" Program, organized by the Government of India, concluded with a culturally rich closing ceremony. Prof. Dheeraj Sharma, the Director of IIM Rohtak, commenced the event by appreciating the students of Mizoram for their hard work and enthusiasm. He spoke about the importance of shared values among the citizens of India and how it makes the country a home for all.

Esteemed artists have further graced the event with their blissful classical music performances. The Students from Mizoram represented the beauty of Mizoram's culture with their alluring folk dances. The event concluded with various performances performed by the students of IIM Rohtak in the light of presenting India's diversity in terms of its culture and people.

Annual Convocation Ceremony

As the sun rose on an auspicious day, IIM Rohtak gathered to celebrate the remarkable achievements of the PGPI2 batch on their graduation.

Hon'ble Justice Surya Kant, Judge, Supreme Court of India, the Chief Guest for the ceremony, and Hon'ble Justice Avneesh Jhingan, the Guest of Honour, graced the event with their generous presence. Hon'ble Chief Guest encouraged the fresh graduates to apply their management skills for the betterment of the organization they work with.

Prof. Dheeraj Sharma, the director of IIM Rohtak, took pride in announcing the institute's achievements during this year. He further mentioned that it is a matter of pride for the institute that the faculty and research scholars continue to remain ahead in research output, with many papers being published in A/A* international journals this year.



Industry Relations and Interaction Cell

The Industry Relations and Interaction Cell (IRIC) of IIM Rohtak is a student-driven body responsible for maintaining relations with professionals from the industry. It actively works towards bridging the gap between academia and the industry and towards forging lasting relationships with stalwarts from the corporate world.



Through the Corporate Connect Program, which constitutes Guest lectures, Management Summits, Management Conclave, Virtual Tour, Live Projects and Workshops, IRIC gives students a platform to interact with distinguished companies and professionals and learn from their experiences.

In 2022 alone, IRIC conducted 1 HR Summit, 2 Management Summits and 1 Management Conclave, with 14 Panels across varied fields and with over 60 distinguished panelists from renowned companies to facilitate discussion and disseminate insights on emerging trends in various industries.



IRIC has also successfully conducted over 37 Guest Lectures, and a CXO Guide, giving students opportunities to learn from illustrious professionals. Guests from a variety of companies across industries interacted with students and imparted practical knowledge, encouraging them to become the best versions of themselves.

Through the Live Projects, virtual internship opportunities are floated to the students to work from the campus itself on a part-time basis. Live Projects focus on applying theoretical knowledge on real-life problems to refine the skill sets of students. IRIC brought 118+ live projects in multiple domains of management. Some of the prominent companies were Kalagato, ToneTag, Watanabe media, Planys Technologies, GemAtlas, and WoRisGo. Additionally, professional workshops are also floated to the batch, such as Competency Development Programme (CDP) on Lean Six Sigma Green Belt by Grant Thornton.

A Case Competition was also held in collaboration with GryNow, which saw successful participation from a total of 837 students, including top colleges and universities such as IIM Ahmedabad, IIM Bangalore, IIM Calcutta, IIT Madras, SRCC and others.

Table of Events

Management Summits	4	14 panels, 62 guests Adidas, Michelin, Swiggy, PepsiCo, Hitachi, Jockey, Godrej & Boyce, A. O. Smith, Essar Power, Vistara, NSE, Hero MotoCorp, Del Monte, EY, Deutsche Bank, Airtel, HCL, DLF
Guest Lectures	37	Unilever, The Coca-Cola Company, Goldman Sachs, S&P Global, Tata Play, ITC, SAP, DBS Bank
Live Projects	118	67 companies, 118+ roles Kalagato, Reshamandi, ToneTag, Planys Technologies, GemAtlas

Corporate Guests

Guest Name	Designation	Company
Ms. Mridula Vasudevamurthy	Product Leadership	Math Company
Mr. Ruchir Jhingran	Vice President & Head HR	ITC Limited
Mr. Sushant Kumar	India Lead- University Relations & Campus Recruitment	Tata Technologies
Ms. Neha Kumari	Lead Learning & Development	Zivame
Mr. Manoj Choudhary	Head HR	Edelweiss Asset Management
Mr. Ajay Kumar Goel	Chief Finance Officer	Infosys Consulting
Mr. Joydip Ghosh	Director - Digital Marketing	Zenoti
Mr. Vimal Choudhary	Director - Global Strategy MGS and Head,	McKinsey
Mr. Jaswinder Saini	Vice President - SCM	Tata Play
Mr. Nitin Pai	Chief Marketing Officer & Chief Strategy Officer	Tata Elxsi
Mr. Savio D'Souza	Director Human Resources, India and South West Asia	The Coca-Cola Company
Ms. Poonam Burman	Chief HRM	Unilever
Mr. Ratnesh Pandey	Chief Marketing Officer	Freight Tiger
Ms. Bhavna Batra	Executive Director - People and Global People Programs Leader	S&P Global
Mr. Kumar Sangeetesh	Founder	IK Kirana Bazaar
Mr. Nand Kishore Chaudhary	Chairman & MD	Jaipur Rugs
Ms. Kriti Arora	Vice President-Brand, Product & Platform Marketing	Max Life Insurance
Mr. Saket Singh	Chief Assets Officer	Bharti
Ms Shivani Bhatnagar	VP, Product - Goldman Sachs	Goldman Sachs
Mr. Arunkumar R	Vice President Human Resources	DBS Bank
Mr. Praveen Rao	Director, Marketing	SAP
Mr. Rahul Sangal	Head, Revenue and Cross-sell, Digital Business	ICICI Securities
Mr Ashish Banka	Head - Human Capital & Product Engineering HRBP	Cradlewise
Mr. Dinkar Devgan	Recruiting Lead	Google
Ms. Richa Verma	"Head of People Experience, Flipkart "	Flipkart
Mr. Premkumar Badragiri	Senior Director	DHL
Ms Kush Mahajan	HR Leader- Domestic Business	Kyndryl
Ms Ekta Chhoda	Talent Acquisition India Lead	Bayer
Mr. Amit Kumar Agarwal	Founder & CEO	No Broker
Mr. Amaresh Singh	CHRO	GE

Mr. Raana Chatterjee	Vice President & National Sales Head - BFSI	Paytm
Mr Sanjiv Bhasin	Director	IIFL Securities
Mr Gautam Mehra	Group Head - People and Culture	Muthoot Fincorp
Mr. Sachin Pai	Director - Cloud Scale Analytics and AI	Microsoft
Mr. Ankush Arora	CHRO	Oxane Partners
Mr. Ashish Bhalla	Head of Campus Relations, India.	HCL
Ms. Janani Prakaash	HR Head	Quantela
Mr. Satyam Choudhary	AVP HR	DLF
Ms. Preeti Jain	VP HR	Airtel
Mr. Nadeem Pasha	Head Talent Acquisition	Robosoft Technologies
Mr. Rohit Mogra	Director-HR	Deutsche Bank
Mr. Raju Vishwanadh	Head- India Talent	Dun & Bradstreet
Mr. Santanu Ghoshal	CHRO	Schaeffler
Mr. Aparna Sakpal	India HR Head & HRBP	NCR Corporation
Mr. Rahul Pinjarkar	CHRO	Trents Hypermart - Tata
Mr. Neelam Roy	Associate Director - T&A	Zycus
Mr. Viekas K Khokha Limited	Head of Human Resource	Dhanuka Agritech
Mr. Shubham Tripathi	Staffing Head	Zee Media
Mr. Winston Agnel Derosario	Director - Global Head of People & Culture	Onesilq
Dr. Vishwanath Joshi	CPO	Hexaware
Mr. Aditya Chakravarty	Head Of Human Resources	Knowlarity
Mr. Ravinder Saini	Head of Human Resources	L & T Edutech
Ms. Anshula Verma	Director and Recruitment Leader	EY
Mr. Paramveer Singh Narang	India Head Talent Acquisition	Capitalone
Mr. Navin Patel	Director-Global Talent Acquisition	Affine
Mr. Chandra Mohan	Head HR	Del Monte Foods
Mr. Sanchayan Paul	CHRO	Modenik Lifestyle Pvt Ltd
Mr. Colin Mendes	Head HR	Voltas Beko
Mr. Dharm Rakshit	Senior GM Human Resources	Hero MotoCorp
Mr. C S Krishnakumar	Sr. VP & CHRO	Essar Power
Mr. Asheesh Chandolia	Senior Director HR	Droom
Ms. Nidhi Vinod	Senior Director - Learning and Organization Development	Epsilon
Mr. Praveen Gandhi	Group Head- Total Rewards HR Policy	RPG Group
Ms. Kamalika Deka	Director HR & Administration	VisionSpring

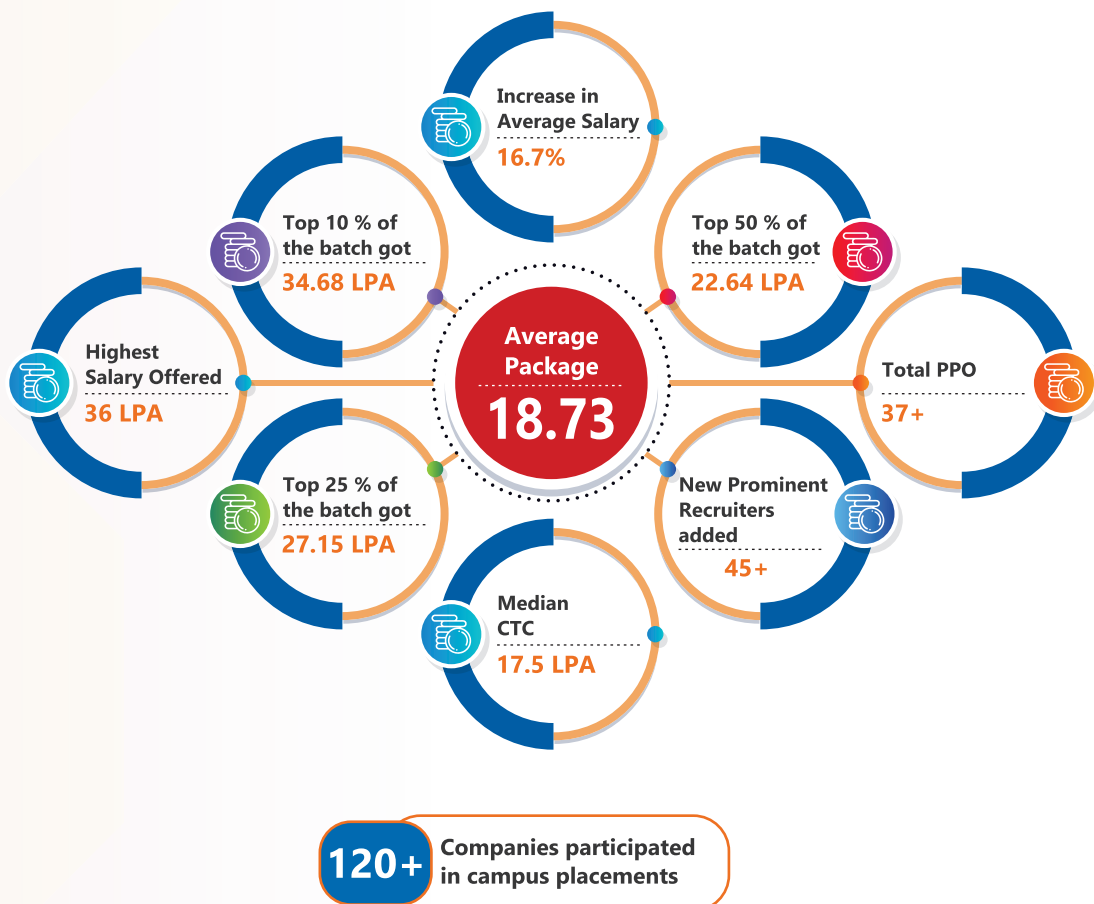
Ms. Devarshy Ganguly	Head of Marketing	Magicbricks
Mr. Venkatesh Kidambi	Global Head, Digital Marketing & CRM	Kimberly Clark
Mr. Puneet Kapoor	CMO	Ebro India
Ms. Vijaya Kumar Ivaturi	Cofounder and CTO	Crayon Data
Mr. Munender Soperna	CIO	Dr Lal Pathlabs
Mr. Vinod Bhat	CIO	Vistara
Mr. Shiv Kumar Bhasin	CTO	NSE India Ltd
Ms. Reena Evans	Director of Operations	Swiggy
Mr. Chitra Narayan	Director - HR	A.O. Smith
Ms. Divya Sonali Minz	Director Human Resources	Avnet
Ms. Amla Awasthi	Head of Human Resources	Blackberrys Menswear
Ms. Jaya Kurhade	Head - Credit and Finance Operations	Piramal Capital
Ms. Neelanchal Panda	Head of Supply Chain Management	Himalaya Wellness Company
Mr. Rohit Kumar	DBC Buying & Planning - Emerging Market HUB	Adidas
Mr. Abhinav Sinha	Head of Control Tower & Supply Operations (Africa, India & MiddleEast)	Michelin
Ms. Radhika Subramanian	Head - Channel Management (Expansion and Operations)	Godrej & Boyce
Ms. Shreya Krishnan	EVP, Head-Marketing and Communications	Aon
Mr. Manu Kumar	Head Of Marketing & Corporate Communication	Hero Electric Vehicles
Mr. Ravindran Reddy	Head Of Marketing	Hindware Home Innovation Ltd.
Mr. Jayant Kshirsagar	Senior Vice President Marketing	CleverTap
Mr. Prasenjit Roy	Chief Marketing Officer	NTT Ltd
Mr. Raj Kamal Singhal	CHRO, Executive Director	Hitachi Systems India Pvt Ltd.
Mr. Madhav Goel	India Rewards Leader	Marsh McLennan
Mr. Arpan Omray	Dy Director - HR	PepsiCo
Mr. Sandeep Ghai	Senior Director - Human Capital	Optum (United Health Group)
Mr. Ravi Kumar	Senior President & Chief People Officer	Jockey - Page Industries Ltd.

Final Placements 2022-23

IIM Rohtak has completed more than a decade in imparting excellence and management grit to the country's young aspiring young managers. It is amongst the country's top management institutes and the only IIM in the Delhi NCR region.

IIM Rohtak continued to witness the 100% placement record with its 12th PGP batch, comprising 237 students. More than 120 recruiters participated, out of which 45 were new companies. The highest domestic CTC offered was 36 LPA, whereas the average CTC was 18.73 LPA. The institute saw a remarkable year-on-year increase of 16.7% in the annual CTC offer to its students. The top 10% of the batch received an average CTC offer of 34.68 LPA. IIM Rohtak also witnessed a steep increase in the number of PPOs & PPIs offered to the students, with a rise of 65% over last year.

This year, the institute forged new alliances with more than 45+ new recruiters like GAIL, AB InBev, Axis Bank, Barclays, Kotak Mahindra Bank, Samsung, and Wells Fargo among others. Loyal recruiters like Accenture, Aditya Birla, Tata Steel, Amazon, Bain Capability Network, Tata Steel, Capgemini, Cognizant, ICICI Bank, Mahindra & Mahindra, Of Business, and Yes Bank among others, continued to impose faith in the ability of our students. This year also witnessed a good number of Pre Placement offers being given by various recruiters. Consulting and General Management were the most sought-after domains with over 24% and 21% of the batch being recruited in each these domains respectively.



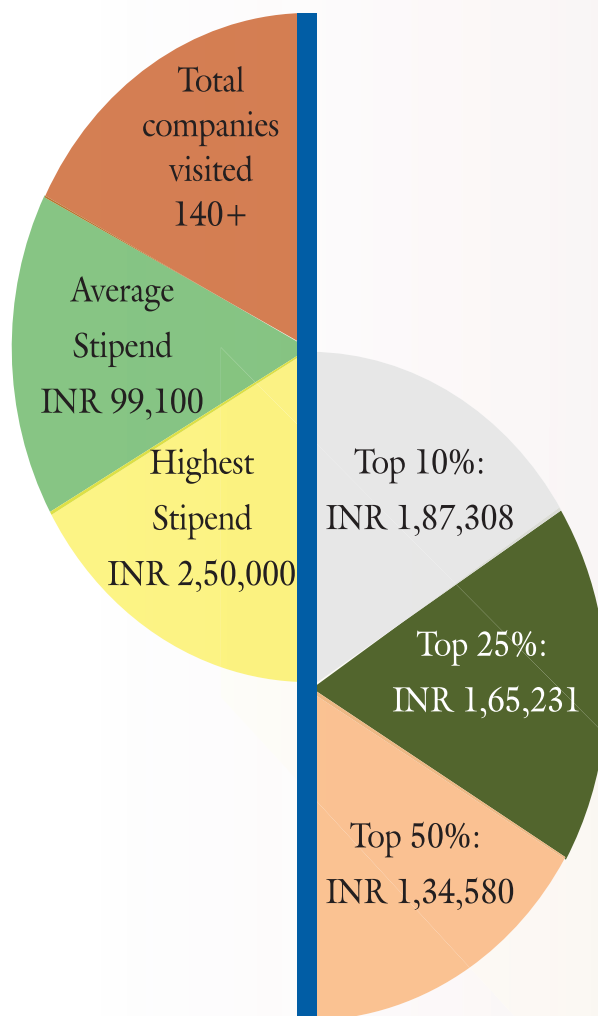
Summer Placements 2022-23

IIM Rohtak has reaffirmed its position as the leading institute for management and is proud to announce successful completion of Summer Placements for 2022.

The top domain for recruitment this year has been Sales & Marketing with organizations like Of Business, TATA Steel, Ultratech Cement, Vedanta and Yes Bank hiring summer interns from a batch which has shown excellence in application of academic learnings to the real world. Consulting was the next sector in line with top firms like Cognizant making offers to the students. Other significant domains include Finance, Analytics, Operations and HR with prestigious recruiters like PepsiCo, IDFC bank, Lenskart, Titan, Luminous, TATA Steel, Bombay Shaving Company, Schindler etc.

Highest stipend offered	INR 2.5 Lakhs
Average stipend for 2 months	INR 99,100
Total companies visited	140+

Summers Statistics



Corporate Engagement Calendar

Sr No.	Tentative Date	Event name	Event type	Level
1	29th July 2023	HR Summit	Multiple Panels of Industry Stalwarts	Institute Level
2	9th September 2023	Management Summit	Multiple Panels of Industry Stalwarts	Institute Level
3	21st October 2023	Management Conclave	Multiple Panels, Competitions, Tours	Institute Level
4	9th December 2023	Leadership/Delhi Summit	Multiple Panels of Industry Stalwarts	Institute Level
5	Throughout the year	Guest Lectures	Lecture Series	Institute Level
6	Throughout the year	Workshops	Domain Based Session	Institute Level

Our Recruiters



Students Achievements 2022-23

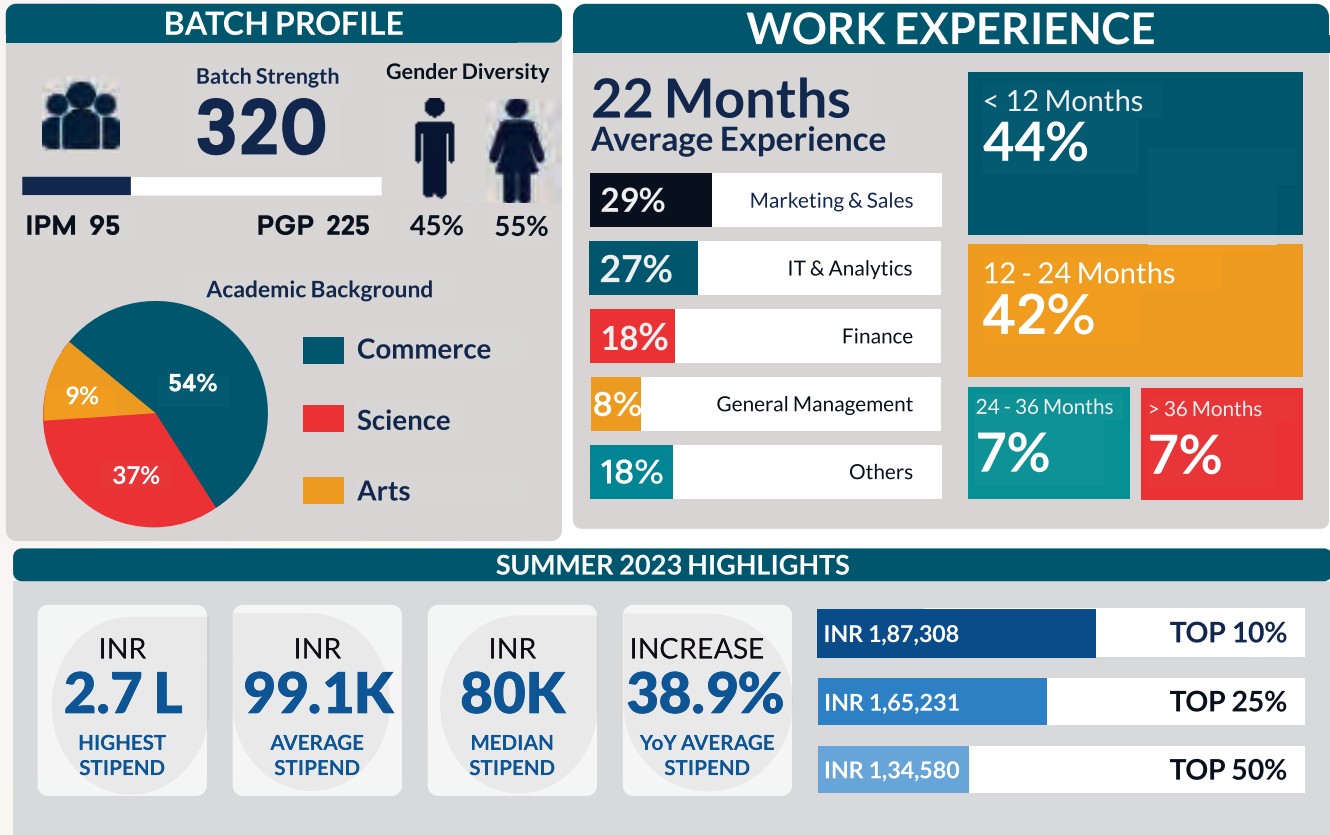
Hardik Kapoor	PGP13091	Cleared campus round and received PPI in Amazon Ace Case study competition
Harsh Maheshwari	PGP13092	Cleared campus round and received PPI in Amazon Ace Case study competition
Hitesh Chhatani	PGP13106	Cleared campus round and received PPI in Amazon Ace Case study competition
Prathmesh Agarwal	PGP13174	Cleared campus round and received PPI in Amazon Ace Case study competition
Mayank Bhatt	IPM01038	Finalists in Amazon Customer Excellence (ACE)
Pancham Oza	IPM01043	Finalists in Amazon Customer Excellence (ACE)
Mohammad Naved Quamar	IPM01039	Finalists in Amazon Customer Excellence (ACE)
Manan	IPM01037	Finalists in Amazon Customer Excellence (ACE)
Navneet Paliwal	PGP13150	Nationalist in ABFRL ShowStopper by Aditya Birla Fashion & Retail Ltd.
Mayank Mishra	PGP13136	Nationalist in ABFRL ShowStopper by Aditya Birla Fashion & Retail Ltd.
Nishchal Sharma	PGP13158	Nationalist in ABFRL ShowStopper by Aditya Birla Fashion & Retail Ltd.
Shubh Kumar	IPM01061	National Semi finalist in Trendsetter by DS Group
Bachala Sreechitha	IPM01015	National Semi finalist in Trendsetter by DS Group
Tushar Gupta	IPM01070	National Semi finalist in Trendsetter by DS Group
Chandrika Deb	PGP13062	National Semi-Finalist in IDFC First Fame Case Competition
Smit Lad	IPM01062	National Semi-Finalist in IDFC First Fame Case Competition
Arshiya Mahajan	IPM01010	National Semi-Finalist in IDFC First Fame Case Competition
Ansh Rajput	PGP13035	5th in Faym by Grynaw
Ayushi Kondal	PGP13051	5th in Faym by Grynaw
Aayush Varma	IPM01002	5th in Faym by Grynaw
Mehul Mehta	PGP13141	Finalist in Sumantran 2023 – Hunt for the Star Consultant by Vinod Gupta School of Management (VGSOM) Indian Institute of Technology (IIT) Kharagpur Second Runner Up in Fulcrum Strategy and Consulting Case Competition by XLRI Jamshedpur
Juhi Werner	PGP13099	finalist in Sumantran 2023 – Hunt for the Star Consultant by Vinod Gupta School of Management (VGSOM) Indian Institute of Technology (IIT) Kharagpur
Nishant Gupta	PGP13157	Campus Winner in Watanabe Business Quiz Second Runner Up in Fulcrum Strategy and Consulting Case Competition by XLRI Jamshedpur
Mehul Pal	IPM01112	First runner up in Envision by SRCC (Shri Ram College of Commerce)
Ketan Thakur	IPM01106	First runner up in Envision by SRCC (Shri Ram College of Commerce)
Anisha Gupta	IPM01007	First runner up in Envision by SRCC (Shri Ram College of Commerce)
Aanchal Singh	PGP13002	Winner in Aghaaz by IMT Ghaziabad
Aditya Miglani	IPM01003	Winner in Aghaaz by IMT Ghaziabad
Abhigyan Mishra	IPM01076	Runner Up in The Civic Switch by IIFT Delhi
Swastik Kumar Panda	IPM01141	Runner Up in The Civic Switch by IIFT Delhi
Mohit Jain	PGP13143	First runner up in Passion'22 by Institute of management technology Ghaziabad Delhi NCR
Meera S. Kumar	PGP13138	First runner up in Passion'22 by Institute of management technology Ghaziabad Delhi NCR
Parth Rastogi	IPM01118	Second Runner Up in Fulcrum Strategy and Consulting Case Competition by XLRI Jamshedpur
Chirag Agrawal	IPM01091	Campus Winner in Watanabe Business Quiz
Pranjal Mittal	PGP13172	Winner of Financial Analyst Of The Year 1.0 by FIC IIM Rohtak
Abhishek Gupta	PGP13008	Second runner Up in India's largest college Business Quiz organized by Watanabe
Chirag Sharda	IPM01018	Second runner Up in India's largest college Business Quiz organized by Watanabe

“Leadership and learning are indispensable to each other.”

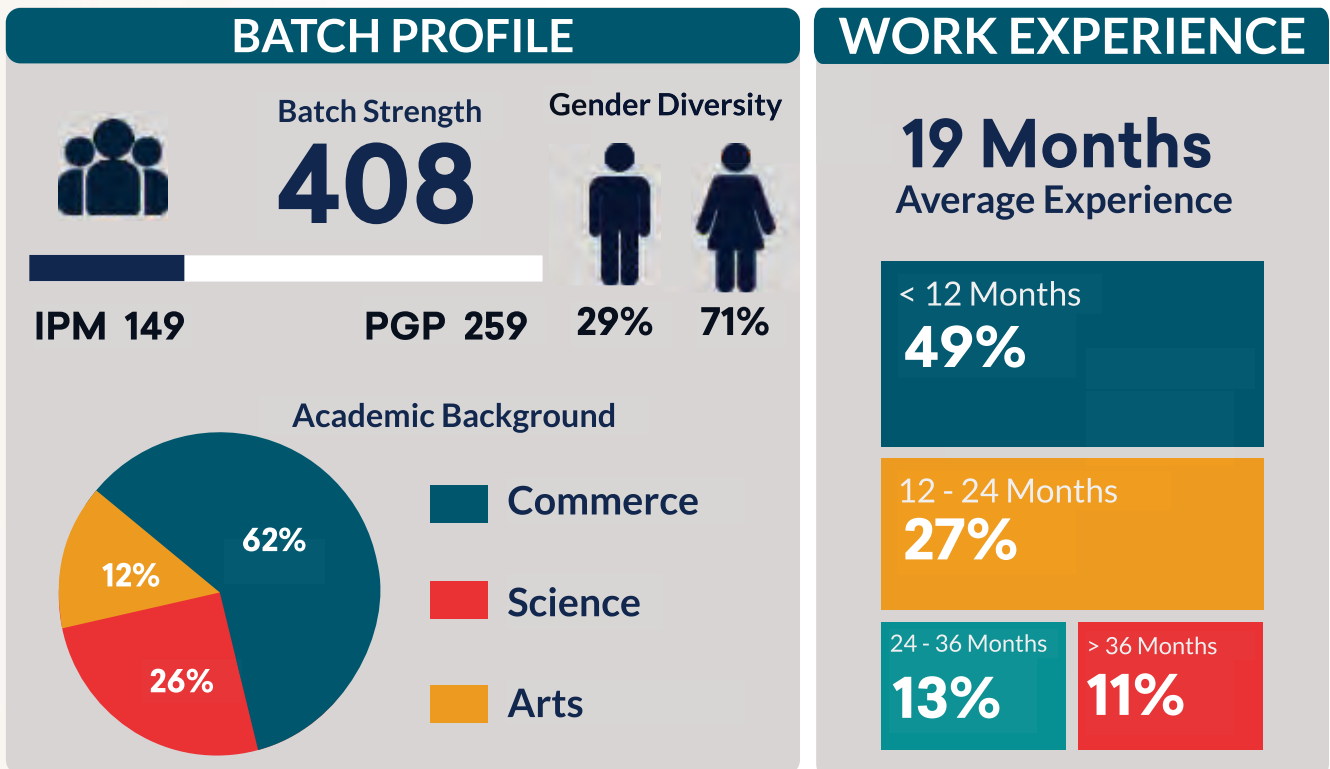
~ John F. Kennedy

Batch Profiles

PGP-13 (Batch 2022-24)



PGP-14 (Batch 2023-25)



AVERAGE AGE OF STUDENTS - 22 YEARS



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Student Placement Committee



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